

WORTH FIGHTING FOR

SUPPORTING THE ARMY FAMILY



Army Campaign Plan
A Family Like No Other



The Army is Changing **NOW**

- To reduce stress of **deployments**
- To improve unit & family **stability**
- To create more **flexible** organizations

But HOW will this happen
WHEN will it happen, and
WHAT does it mean to me?

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How is the Army Changing?

Improve Deployments

- Rebalance skills – Increase high-demand/high deployment skills to reduce deployment frequency
- Create larger rotation pool
- Improve deployment predictability

More units to share deployment burden

More Stability

- Reduce PCS moves
- Stabilize Soldiers, for longer tours
- Match Soldier tour with unit deployments
- Focus training around replacement cycles
- Rotations replace some overseas tours

Fewer moves longer tours

Improved Flexibility

- Standardize unit design
- Organize by task
- Create interchangeable units
- Center on brigades (vice large divisions)

Common Active and Reserve Component unit designs

More Cohesive, Agile, Combat-Ready Forces More Stable,

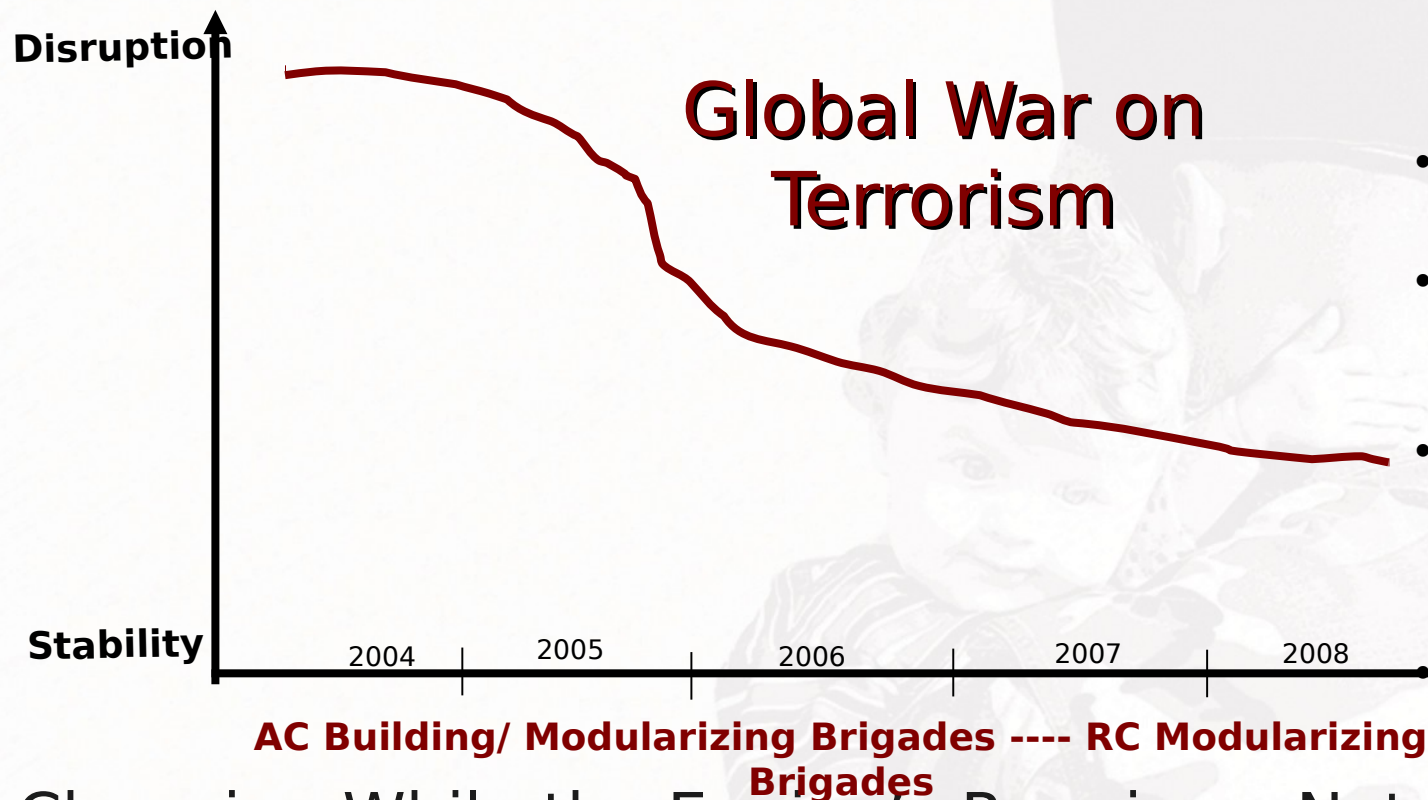
Predictable Lifestyle

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What Happens When?



- Implement stabilization initiatives as we convert units
 - Restructure and build new units
 - Build more “high- demand” units
 - Convert personnel specialties as we restructure
- Fight the War!**

e Changing While the Engine's Running – Not Business as Us

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Stabilization: How We Will Provide Predictability to the Force

Stabilization increases predictability and readiness

- **Active Component Soldiers spend longer tours at installations in the U.S., moving only to:**
 - Meet the needs of the Army
 - Fulfill leader development requirements
 - Satisfy individual preferences
- **Minimizes personnel turbulence; Provides “deeper roots”**
 - Enlisted Soldiers can reenlist Present Duty or Needs of the Army
 - All Soldiers will be encouraged to return to the same post repeatedly during their career
- **Stability and predictability are further supported by:**
 - Future rotation-based Army
 - Regional approach for future assignments

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What Does it Mean?

	No Change	Improved
For the Soldier	<ul style="list-style-type: none">• Promotion potential• Training/education• Leader development	<ul style="list-style-type: none">• Unit cohesion• Combat ready• Agile, deployable units• Deployment predictability• Rotational base
For the Family	<ul style="list-style-type: none">• Commitment to families• Current benefits and entitlements	<ul style="list-style-type: none">• Community roots• Spouse employment• Family relocation• School continuity• Home investments• Healthcare continuity
For the Nation	<ul style="list-style-type: none">• Relevant and Ready Army• Soldiers first• Joint context	<ul style="list-style-type: none">• Meet the nation's needs• Return on investment• Larger pool for rotation

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What Isn't Changing?

The Soldier is the Centerpiece of all our Units



Soldiers are:

- The most effective, flexible, and adaptable asset we possess
- The Army's best sensor – receives, processes information better than any technology
- The face of the United States overseas

Everything We Do is Designed to Support Them

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How Can You Help?

- Remain a valued member of the Army family
- Understand change is a process, not an event
- Convey the message to others
- Keep a positive attitude
- Support your spouse and loved ones
- Ask questions; demand answers
- Correct misconceptions
- Know that your Army cares!

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Bottom Line

- **Thank you and your families for your service and dedication**
- **Families play an integral role in the Army**
- **Our Army is respected - by our citizens, media, leadership...and enemies.**
- **Our force will be more stable and predictable - but we face some turbulence over the next 18 months.**
- **We have won many new entitlements and authorizations for Soldiers and families - and are fighting for more.**
- **Our Army is a team - of all Active, Guard, and Reserve Components; DA Civilians; family members; and Contractors and Nation need you - stay the course!**

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